

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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FUJIFILM NORTH AMERICA  
CORPORATION,

Plaintiff,

**MEMORANDUM AND ORDER**

- against -

17 Civ. 8796 (NRB)

PLR IP HOLDINGS, LLC and PLR BRAND  
SERVICES, LLC,

Defendants.

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PLR IP HOLDINGS, LLC, PLR BRAND  
SERVICES, LLC, IMPOSSIBLE B.V., and  
IMPOSSIBLE AMERICA CORP., d/b/a  
POLAROID ORIGINALS,

Counterclaim Plaintiffs,

- against -

FUJIFILM NORTH AMERICA  
CORPORATION AND FUJIFILM  
CORPORATION,

Counterclaim Defendants.

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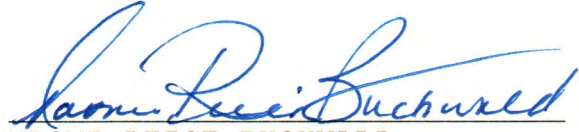
**NAOMI REICE BUCHWALD**  
**UNITED STATES DISTRICT JUDGE**

This Memorandum and Order responds to the parties' letters of March 11, 2020 addressing Polaroid's request for a 90-day stay of all discovery because of the rapidly changing situation concerning COVID-19. Fujifilm has opposed the request. Having considered the parties' letters and the news events even since the letters were filed, the Court orders a 45-day stay of all discovery during which the Court expects the parties to fully cooperate with each

other to maximize progress in this case consistent with objective issues related to COVID-19. The Clerk of Court is respectfully directed to terminate the motion pending at ECF No. 89.

**SO ORDERED.**

Dated: New York, New York  
March 12, 2020

  
NAOMI REICE BUCHWALD  
UNITED STATES DISTRICT JUDGE